STATEMENT OF PURPOSE

RS21792

The purpose of this legislation is to conform Idaho's statute governing Idaho's "no telephone solicitation contact" list, to regulations governing the "National Do-Not-Call Registry," which, since 2004, has been designated as Idaho's "do-not-call" list. This legislation addresses two issues of nonconformity between Idaho's statute and the rules governing the Federal registry, as follows:

- 1. Federal Rules provide telephone subscribers with the option not to receive calls from businesses with which it has an established business relationship. Idaho law does provide for a telephone subscriber to refuse to have such calls continue. This legislation adopts the federal rule and allows the customer to state to the business that they do not wish to allow such calls. A violation of the customer's stated wish is a violation of the law.
- 2. Federal Rules and State law allows businesses, having an existing business relationship with a telephone subscriber, to call its existing customers, except that Idaho law prohibits a telephone corporation from making such calls. This legislation adopts the federal rule and allows telephone corporations to call its telephone subscribers, subject to the customer's right to refuse to allow such calls in the future.

FISCAL NOTE

There is no fiscal impact to state or local funds.

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